ARTISTS AND PERFORMERS

EXPRESSIONS OF INTEREST
INTRODUCTION
Real Festival is a fun, family-friendly event that transforms the Nepean River on the first weekend in November. Each year the imaginative outdoor event program brings this natural landscape to life with surprises, feel-good moments and unforgettable experiences around every corner.

During the day there’s hands-on activities to spark your curiosity, enthralling art installations to get your mind thinking; roaming entertainment, stage performances and river sports to get your heart racing, and food trucks guaranteed to please.

At night the festival atmosphere really shines bright with live music from Australia’s best musicians, dancing under the stars, outdoor bar and food trucks galore, illuminated artworks and spectacular theatre performances creating a truly magical experience.

With something for absolutely everyone to enjoy and offered all for free, you really don’t want to miss a moment of Real Festival. Learn about the event and keep up to date with news at realfestival.com.au

When: Friday 1 November 2019, 5pm – 10pm
Saturday 2 November 2019, 2pm – 10pm

Where: Tench Reserve, Tench Avenue Jamisontown, NSW 2750
(along the Nepean River foreshore)

Audience: 25,000 expected attendees across the festival weekend.

SCOPE OF PROJECT
We are looking for creative ideas, theatrical performances, and captivating artworks to temporarily transform the natural landscape of the Nepean River and the river foreshore.

Successful ideas, performances and installations will form part of Real Festival 2019’s weekend program as a celebration of River, Environment, Arts & Lifestyle.

Real aims to engage, inspire curiosity and create bold and memorable experiences for festival patrons and we are seeking creatives, visual artists, producers, innovators, performers, designers and anyone with big creative ideas to submit their concepts.

Categories:
- Headline Performance Piece (can be based on land or water)
- Large Scale Public Art Installations or Light/Digital Experiences
- Performance Art & Activations
- Street Performers
- Musicians
- Out of the box big creative ideas and concepts... don’t be afraid to pitch something

We are particularly interested in installations and works that are:
- Inclusive and immersive; where festival patrons can interact with the artwork and with each other, becoming part of the overall experience.
- Site specific; focusing on the environmental space or a connection to the environment.
- Innovative; evoking curiosity and the unpredictable.
- Bold, fun and creative, outside the box thinking.
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PROJECT SPECIFICATIONS

Setup Information
Bump in: from Tuesday 29 October 2019
Rehearsal / lighting test: from 8pm Thursday 31 October 2019
Bump out: from Sunday 3 November 2019

Power: a combination of permanent and generated power will be available throughout the site. Pending final lighting plan some additional generated power might be required in some areas. Council is dedicated to building an environmentally friendly event. If you can supply any green power solutions for your setup, please indicate this and itemise in your proposal.

Important Details
All artworks and installations will be on temporary display at the 2019 Real Festival, not a permanent installation.

Any artworks or performance installations will need to be easily installed and removed without any impact to the landscape or permanent infrastructure.

Artwork installations or performances should reflect the values of Real Festival and highlight the important connection between people and the environment.

Security will be provided for the entire duration of the festival, from bump in to bump out.

All equipment brought on site must have any relevant safety documentation and engineering certifications covering the installation and workers. All workers are to be competent in the safe operation and installation of your equipment and have an understanding of your safety documentation as well as the codes and practices of Work Health and Safety (WHS) Standards.

SELECTION CRITERIA

All proposals will be assessed on the following criteria:

- Quality of performance, artwork or installation;
- Cost of proposed activity / works;
- Suitability for festival target audience; and
- Fits within the overall festival theme and vision.

In your proposal please provide or supply links to any reference images, video, social media or articles.

This is an open call for proposals from local, interstate and international artists. You don’t have to be a permanent resident in Australia or Australian Citizen to apply.

CLOSING DATE
The closing date for any expressions of interest is Friday 24 May 2019.
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MATERIALS AVAILABLE TO INFORM THE PROJECT
For gallery images, program information and a highlights video from Real Festival 2018, visit our website – realfestival.com.au

If you would like a site visit with the event team, please book an appointment on the contact details below.

TERMS OF ENGAGEMENT
Preparation, transport, installation and removal, including necessary equipment, are the responsibility of the artist/musician/performance group and should be detailed in your application.

If any assistance is required for the installation, please provide details in the application also.

Successful artists and performers are required to work with festival management and other Real Festival staff to deliver the project.

At the end of the Festival the artwork or installation becomes the responsibility of the artist/performer, unless agreed otherwise with festival management prior.

All artworks and installations must be removed entirely and any decisions regarding its relocation or intended use are the sole responsibility of the artist.

CONFLICT OF INTEREST
If a supplier believes they have a potential or perceived conflict of interest, they must declare the conflict in their submission.

A conflict of interest can arise where there is reasonable expectation of direct or indirect benefit or loss if an individual Council employee with a particular personal interest could be influenced, or appear to be influenced, in favour of that personal interest in the performance of their duties. The benefit or loss can be financial or non-financial.

SUBMISSIONS
Please send all submissions and enquiries to:
Real Festival / Penrith City Council
realfestival@penrith.city
REFERENCE MATERIALS:

LOCATION SHOT:
TENCH RESERVE JAMISONTOWN